# **Cherwell College Oxford**

Department for Education (DfE) registration: 931/6016; DfE Social care unique reference number: SC473682

#### **PRIVACY NOTICE: ALUMNI**

Cherwell College Oxford is a "data controller" under data protection law. This means that we are responsible for deciding how we hold and use personal information about you.

Your privacy is important to us and we want to keep your personal information safe. This Privacy Notice tells you how we do that and sets out your rights when it comes to the information that we hold about you.

## WHO WE ARE

The College does not have a separate alumni association. Instead, the College keeps in touch with alumni directly.

We only hold information we are permitted to hold, and only use it for purposes you have consented to in the Alumni Consent Form.

## WHAT KIND OF INFORMATION DO WE COLLECT ABOUT YOU?

- Personal contact details such as your name, title, addresses, telephone numbers, and personal email addresses
- Date of birth
- Information you provide us with in the course of our communications with you, such as your education, qualifications, and employment
- Family connections with other alumni or relations at the College
- Personal news that you chose to tell us, such as marriage and children
- If you contact us via any of the social media channels, the information you have posted there
- Photographs and images of you; and
- Quotes and feedback from you about your time at the College

## **HOW DO WE COLLECT YOUR PERSONAL INFORMATION?**

We collect personal information from the main College database and from the completed Alumni Consent Form. We may also collect data about you from public sources, such as social media platforms, or search engines such as Google, in order to ensure that the data we hold about you is up-to-date.

If you have consented, we use your personal information:

- To keep in touch with you in the manner you have indicated on the College's Alumni Consent Form. This may include marketing and development communications.
- To ask you to help with careers advice, mentoring or work experience for existing pupils.
- To ask you to complete surveys about the College and other related matters.
- To share with others, in all media, for promotional, marketing and fundraising purposes. This may
  include your image, full name, information about your education and career, and other information
  held by the College.

#### WHO DO WE SHARE YOUR DATA WITH?

We share your data with those staff of the College who administer and manage relationships with alumni. We also share your data with third parties such as service providers, including our website hosting provider.

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We may share your data with other third parties where we are required to do so by law. These might include the Independent School's Inspectorate, the Charity Commission, Ofsted, or other regulators.

## How secure is my information with third-party service providers?

All our third-party service providers have to take appropriate security measures to protect your personal information in line with our policies. We do not allow our third-party service providers to use your personal data for their own purposes. We only allow them to use your personal data for specified purposes and in accordance with our instructions.

## **DATA SECURITY**

We protect the security of your information.

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal information to those employees, agents, contractors and other third parties who have a business need to know. They will only use your personal information on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

#### **DATA RETENTION**

## For how long will you use my information?

We will only retain your personal information for as long as is necessary. If you decide to withdraw your consent, we will retain only your name and basic contact details, so that we can ensure that we do not attempt to make any further contact with you.

In some circumstances we may anonymise your personal information so that it can no longer be linked to you. If we do this, we may use such information without telling you.

## WHAT ABOUT CHANGING THE DATA THAT WE HOLD ABOUT YOU?

## Your duty to inform us of changes

If your personal details change, it is important that you let us know so that the information we hold is accurate.

### Your rights in connection with personal information

You have the following rights in connection with your personal information. You can:

- Ask to see your personal information
- Ask for a correction of your personal information to ensure it is accurate.
- Ask for your personal information to be deleted.
- Object to processing of your personal information.
- Ask for us to limit the processing of your personal information.
- Request the transfer of your personal information to another party.

If you want to do any of the above, please contact us at secretary@cherwell-college.co.uk

## **RIGHT TO WITHDRAW CONSENT**

Where you have told us that we can use your personal information, you can withdraw this consent at any time. If you do wish to withdraw your consent, please contact us at <a href="mailto:secretary@cherwell-college.co.uk">secretary@cherwell-college.co.uk</a>

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If you have any questions about this privacy notice or how we handle your personal information, please contact us at secretary@cherwell-college.co.uk

If you are unhappy with how we are processing your personal information, you can make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues, although the ICO recommends that you take steps to resolve the matter with the school before involving them.

## **CHANGES TO THIS PRIVACY NOTICE**

We may update this Privacy Notice at any time, and we will make any revised Privacy Notice accessible to you. We may also notify you in other ways from time to time about the processing of your personal information.

